

## Pressemitteilung / Press Release



### **145 years of loyalty to eXtra4**

#### **Ferdinand Eisele is happy about six company anniversaries**

Birkenfeld, 09.12.2019. The six long-standing employees of the Birkenfeld label specialist eXtra4 sum up to 145 years of service.

Ferdinand Eisele GmbH would like to thank their company anniversaries at a festive dinner for the entire staff.

#### **Managing director among the jubilarians**

Mrs. Andrea Schwenker has been working with eXtra4 for 10 years. Started in sales, she is today assistant to the management and acts as the "right hand" of managing director Alex Schickel, who himself is one of the company's anniversary employees: After completing his studies, he began work in 1989 with his father Reinhard Nonnenmacher, the owner of the former Eisele printing company,

and later took over the management of today's Ferdinand Eisele GmbH from him.

### **Development live - Working in production**

Leyla Özoglu spent the longest time with Ferdinand Eisele as a company employee. She has witnessed the development of the company for 40 years while working in different areas of production: from a classic printing company with label production to a specialist for labelling systems with a subsidiary for software and IT services.

Thomas Mattner also accompanied the technical change in the company. The trained toolmaker took up a position as machine operator 25 years ago and is now responsible for the "letter press" production line in a managerial capacity.

The screen printing professional Wolfgang Wochele steered his skills in 1999 towards label production. Thanks to his profound experience, for 20 years he has been successfully controlling the machine with the highest punching performance in the production hall - and of course with a screen-printing unit.

### **Company's voice for 20 years**

Versatile computer know-how paired with didactic skills make Hartmut Kasper the voice of eXtra4. Known and loved by customers all over the world, the former programmer and data processing merchant has been in charge of the support hotline for eXtra4

software since 20 years. It is not least thanks to his consulting competence and his inimitable sensitivity in dealing with people that Ferdinand Eisele has deployed the proprietary eXtra4 software thousands of times for manufacturers and dealers in the jewellery and watch industry around the globe.

### **Growing by change**

Ferdinand Eisele GmbH has proven its ability to change by becoming a specialist for identification technology with the brand eXtra4 and the subsidiary eXtra4 Software und Service GmbH. The six company anniversaries have followed this path. They supported what is today more than ever the key to a successful future: the willingness to constantly reorient oneself. (2.789 Zeichen mit Leerzeichen)

## Caption to the image material



**Fig.1: Four of the six eXtra4 anniversaries 2019 (from left): Hartmut Kasper, Andrea Schwenker, Thomas Mattner, Leyla Özoglu**



**Fig.2: eXtra4 managing director Alex Schickel (right) is himself one of the six anniversary employees in 2019 like his employee Wolfgang Wochele**